



Cellflare Tops 100,000 Downloads – Service Outage Jan. 29

FOR IMMEDIATE RELEASE

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Location-based services (LBS) company **Cellflare** has reached the 100,000 download mark for the GPS mobile application.

This Friday, January 29, 2010, we will be upgrading our servers to better accommodate our growing user base and moving to larger premises. Due to the upgrade, we will experience a short down-time from 7:00 AM to 2:00 PM (EST). All member accounts will be restored exactly as they were prior to going down for the necessary improvements. We apologize in advance for any inconvenience, and thank you for using **Cellflare**.

“Although we are excited about hitting the 100,000 download mark, we can’t wait to see the results from the recently released Version 3.0 of our Application” said Managing Director Keith Tsao of **Cellflare Inc.** Version 3.0 of the application is currently available from [BlackBerry App World™](#) for the **Blackberry®**, the iPhone from [Apple’s App Store](#) and Version 3.01 for the Palm Pre and Pixie in the Palm® App Catalog.

For the release of 3.0 **Cellflare** added key new features **Friends on the Map** and **Cellflare Messenger**. With **Friends on the Map**, users will now be able to follow and track all of their friends from their mobile device. **Cellflare Messenger** will allow “one to one” “Instant Message” conversations across multiple devices.

“We have more exciting features in development, and the Android version of the App is slated for release by the end of the 1st quarter” Mr Tsao also stated.

The Cellflare application uses your mobile devices GPS system to locate you and your contacts on the move in real time. The application already boasts features such as the **Quick Locate PIN, GeoFencing, eCoupons, real-time history** and **speed function** functionality. **Parental Lock** was added for Version 2.0.

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About Cellflare Inc.

With headquarters in Toronto, Ontario Canada, Location-based Service Company **Cellflare** combines expertise and creativity with innovations in mobile technology.

For more information or to inquire about Reseller Opportunities - visit <http://www.cellflare.com> and follow us on **Twitter @cellflarenews**

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Tags: **Cellflare, LBS, location-based service, GPS, downloads, upgrade**

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