

Cellflare™ 3.0.2 Launched for Palm Pre and Pixi in Palm® App Catalog



GPS Mobile Application Now Boasts Timer and Mobile Proximity Features

FOR IMMEDIATE RELEASE

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Location-based services (LBS) company **Cellflare** has launched Version 3.02 of their GPS mobile application for **Palm® webOS™**. Version 3.02 is available now in the **Palm® App Catalog** for the **Palm Pre(TM)** and **Palm Pixi(TM)** family of products.

For the release of **Cellflare 3.02** for **Palm®**, the app will now run in the background. The Options allow a) to run the application minimized to the dashboard or b) to run the application completely in the background. An Auto Start with Timer feature has been added for 3.0.2.

Cellflare 3.0.2 **Palm®** now includes a location based Mobile Proximity feature which will push opt-in content to a Cellflare user when they are within a predesignated distance of a location. The content can include, a coupon, voucher, menu or many other options. The Notification can include real time information from the location, which results in a more rewarding experience for the User.

Cellflare Inc. Managing Director Keith Tsao says “Here at **Cellflare**, we truly value the surging market of **Palm webOS** users, and having the new version of our app in the **Palm® App Catalog** is great news for us and for our users.

Cellflare recently redesigned the interface, graphics and registration process to create ease of use, clearer presentation and increased functionality. Key new features for **Cellflare** are **Friends on the Map** and in addition **Cellflare** has improved the efficiency of its core tracking program which should allow for longer battery life.

With **Friends on the Map**, users will now be able to follow and track all of their friends from their mobile device. The information presented includes a photo or avatar of their contacts, their position, and average speed in real time. This will allow for Friends meet up with no more missed rendezvous that have plagued some location based services.

The Cellflare application uses your mobile devices GPS system to locate you and your contacts on the move in real time. The application already boasts features such as the **Quick Locate PIN**, **GeoFencing**, **eCoupons**, **real-time history** and **speed function** functionality. To download **Cellflare 3.02** directly to your **Palm® Pre, Pixi, PrePlus and PixiPlus** go to the **Palm® App Catalog**.

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About Cellflare Inc.

With headquarters in Toronto, Ontario Canada, Location-based Service Company **Cellflare** combines expertise and creativity with innovations in mobile technology.

For more information or to inquire about Reseller Opportunities - visit <http://www.cellflare.com> and follow us on **Twitter @cellflarenews**

SOURCE: Cellflare Inc.

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