

Cellflare Inc. Launches Developed Mobile Application Service



Cellflare™ Now Offers Custom App Development with Latest Geo-Location Features

FOR IMMEDIATE RELEASE

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Cellflare Inc. the mobile application developer today announced its ability to deliver custom Mobile application development including the latest in geo-locating features. The upcoming release of a custom version of the Cellflare cross platform mobile application as featured on [Discovery Channels Daily Planet](#) allows businesses big or small to use this to their advantage.

The custom development includes the location based Mobile Proximity Marketing feature which will push opt-in content to a Custom App user when they are within a predesignated distance of a location. The content includes a coupon, voucher, menu or many other options. The Notification can include real time information from the location, which results in a more rewarding experience for the User. The upcoming release of the custom version of the Cellflare application also contains a GPS-enabled enhanced store locator to help drive sales and customer satisfaction. Utilizing these tools within the mobile experience will help with the goal of improving acquisition, conversion and retention rates.

"Building on Cellflare Inc's experience in developing the successful Cellflare location based mobile app, our location based service expertise, and forward thinking Mobile Proximity Marketing, we're pleased to provide our partners with leading edge tools accessing these exciting mobile platforms," stated Keith Tsao, Cellflare's Managing Director. "Our full service end to end solution offers a mobile presence in all the major "App" stores within 60 days, with a continuity of message and branding; therefore Cellflare Inc. will continue to develop revenue-generating options for our partners in new and exciting ways."

Cellflare™ recently won the 1st Prize of a \$10,000 [Marketing Magazine](#) Advertisement in the [Canadian Media Directors' Council Dragons' Den Competition](#) in front of an audience of 700 media delegates at the CMDC's annual conference on April 8 at the Metro Toronto Convention Centre.

The Cellflare developed Mobile Application Service will be available for the Blackberry, iPhone , Android, Palm and Java/Symbian devices.

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About Cellflare Inc.

With headquarters in Toronto, Ontario Canada, Location-based Service Company **Cellflare** combines expertise and creativity with innovations in mobile technology.

For more information or to inquire about Proximity Marketing - visit <http://www.cellflare.com> and follow us on **Twitter** [@cellflarenews](#)

SOURCE: Cellflare Inc.

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Tags: **Cellflare, LBS, CMDC, GPS, Mobile Proximity Marketing, Dragon's Den, Developed Mobile Application**

For more information, interviews, product reviews or questions contact: Bruce Bradley media@cellflare.com (c) 647-207-7526