

Cellflare 3.0.2. Debuts on Android Market™



Cellflare™ LBS App for Android™-powered mobile phones made available today

FOR IMMEDIATE RELEASE

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Location-based services (LBS) company **Cellflare** has debuted Version 3.0.2 of their GPS mobile application for Android Devices. Available for free in the Android **Market**, the **Cellflare** application uses your mobile devices GPS system to locate you and your contacts on the move in real time. The application boasts features: **Friends on The Map, Quick Locate PIN, GeoFencing, eCouponing, real-time history** and **speed functionality**. **Cellflare** has had success with the application on the Blackberry, iPhone and Palm platforms.

[Cellflare 3.0.2 for Android](#) includes a location based Mobile Proximity feature which will push opt-in content to a Cellflare user when they are within a predesignated distance of a location. The content can include a coupon, voucher, menu or many other options. The Notification can include real time information from the location, which results in a more rewarding experience for the User.

Key features for **Cellflare** are **Friends on the Map** and the ability to email or SMS your contacts your location. In addition, **Cellflare** has improved the efficiency of its core tracking program which should allow for longer battery life from initial launch on other platforms.

With **Friends on the Map**, users will now be able to follow and track all of their friends from their mobile device. The information presented includes a photo or avatar of their contacts, their position, and average speed in real time. This will allow for Friends meet up with no more missed rendezvous that have plagued some location based services.

Cellflare Inc. Managing Director Keith Tsao says “Our Company is energized by adding the Android OS to our portfolio of platforms for the Cellflare application. With the open OS of the Android platform we anticipate developing many new exciting features in future releases.”

Cellflare recently won the **CMDC (Canadian Media Directors’ Council) Dragons Den** competition at their annual conference. To download **Cellflare 3.0.2** for your **Android™ Mobile Device** directly go to the [Android Market](#) to download.

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About Cellflare Inc.

With headquarters in Toronto, Ontario Canada, Location-based Service Company **Cellflare** combines expertise and creativity with innovations in mobile technology.

For more information or to inquire about Cellflare for Android - visit <http://www.cellflare.com> and follow us on **Twitter @cellflarenews**

SOURCE: Cellflare Inc.

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Tags: **Cellflare, LBS, Android, Android Market, 3.0.2, GPS, Friends on the Map, Geofence**

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