



Cellflare Raises Safety Awareness at Guelph MLEA Conference

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Cellflare has taken their show on the road. The message: Safety.

Location-based services (LBS) company **Cellflare** spent two days at the Municipal Law Enforcement Association Conference in Guelph.

The conference, which runs until September 17th - ran alongside the 2009 General Meeting and is a joint planning effort between the Corporation of the City of Guelph and the Guelph Humane Society. The Municipal Law Enforcement Officers' Association convened to discuss their training agenda.

The conference at The Delta Guelph Hotel provided a great opportunity for **Cellflare** to speak to members about Safety and Security Awareness, an integral part of the LBS platform.

Cellflare Spokesperson Kelvin Edmondson says, "**Cellflare** has an important message in terms of safety and we saw the perfect opportunity to get the message out, and doing this at such a prestigious event was invaluable."

The **Cellflare** application uses your mobile devices GPS system to locate you and your contacts on the move in real time. The application boasts features such as the Quick Locate PIN, GeoFencing, eCoupons and real-time history and speed functions.

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About Cellflare Inc.

With headquarters in Toronto, Ontario Canada - Location-based Service Company **Cellflare** combines expertise and creativity with innovations in mobile technology. Available from the Blackberry App World, Handango, GetJar, Apple iTunes Store and PocketGear.com.

For more information or to get your free version of the application - visit <http://www.cellflare.com>

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Tags: Cellflare, LBS, location-based service, GPS, iPhone, Blackberry, Handango, GetJar, Safety, Awareness, Guelph

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