



Cellflare Makes Waves in the United Kingdom

FOR IMMEDIATE RELEASE

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Cellflare has already taken Location based services to new heights, and following news today, has now taken **LBS** across the pond.

It was announced today that **Cellflare** has launched on Mobango. With headquarters in the United Kingdom, **Mobango** is considered the first 'Social Mobile Application Centre' with its purpose being to provide mobile consumers with an online and mobile service platform.

Mobango is a limited company incorporated with international recognition. It operates out of its London, Milan and Munich offices.

The company received venture capital financing from Doughty Hanson Technology Ventures and Innogest Capital.

Managing Director Keith Tsao says, "Here at **Cellflare**, we truly value our UK and European users, and **Mobango** jumping on board with our application was great news for us."

The **Cellflare** application has seen great success recently – appearing on the **Blackberry App World**, **Apple iTunes Store**, **Handango**, **Getjar** and **PocketGear.com** app stores.

The **Cellflare** application uses your mobile devices GPS system to locate you and your contacts on the move in real time. The application boasts features such as the **Quick Locate PIN**, **GeoFencing**, **eCouponing** and **real-time history** and **speed functions**.

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About Cellflare Inc.

With headquarters in Toronto, Ontario Canada, **Location-based Service Company Cellflare** combines expertise and creativity with innovations in mobile technology. Available from the **Blackberry App World**, **Apple iTunes Store**, **Handango**, **Getjar** and **PocketGear.com**.

For more information or to get your free version of the application - visit <http://www.cellflare.com>

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Tags: **Cellflare**, **LBS**, **location-based service**, **GPS**, **Mobango**, **Blackberry**

For more information, interviews, product reviews or questions contact:

Sarah Thistle
Public Relations
Media Spokesperson
Cellflare Inc.
sarah@cellflare.com

(c) 647-500-0545